

CREATE YOUR  
**MOMENT**  
THE GRAD PACKAGE

**BEST DEAL**  
GET YOUR GRAD  
PACKAGE  
ON ORDER DAY  
IN SCHOOL

For 120 years Jostens has been helping America's students create the moments that matter. With us, generations have celebrated their most memorable moments in life: graduations, scholastic achievements, athletic accomplishments and more.

Graduation Packages are a convenient way to get everything you need in one easy bundle. Packages vary by school. See your Jostens representative for details.

SEE YOUR  
SCHOOL'S  
CUSTOM  
PACKAGE!

**JOSTENS J-PAY™**

THREE EASY PAYMENTS — A DEBIT/CREDIT CARD INSTALLMENT PLAN

- 1st payment charged at time of order
- 2nd payment automatically charged 30 days later
- 3rd payment automatically charged 30 days after 2nd payment



**GRAD TIPS**  
Watch the Class of 2021  
celebration anthem.



JOSTENS.COM

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2021

**CREATE YOUR YEAR**

THE GRAD ESSENTIALS

SENIOR YEAR  
HAPPENS HERE

EVERYTHING YOU NEED  
FOR GRADUATION



OFFICIAL SCHOOL  
ANNOUNCEMENT  
PAGE 4

OFFICIAL SCHOOL ANNOUNCEMENT

PAGE 4

NEXT STEP PHOTO CARDS

PAGE 6

SENIOR GEAR

PAGE 8

SENIOR JEWELRY

PAGE 13

SENIOR KEEPSAKES

PAGE 14

CLASS JEWELRY

PAGE 16



PHOTO CARDS  
PAGE 6



SENIOR GEAR  
PAGE 8



SENIOR KEEPSAKES  
PAGE 14



GRAD TIPS

Look for the cap icon and scan for valuable grad tips and info throughout the catalog.

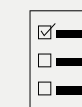
GET IT ALL IN A  
GRAD PACKAGE



SUBSCRIBE TO THE JOSTENS GRAD CLUB

Receive one email a month filled with useful reminders and tips to help steer senior year.

DELIVERED TO YOUR INBOX EACH MONTH



*the checklist*

What's happening each month to help navigate Senior year.



*insider tips*

45 seconds of smarts so you don't miss out or mess up Senior year.



*loving this*

Tips and advice-filled articles on everything Senior year.

TO SUBSCRIBE, VISIT  
JOSTENS.COM/GRADCLUB



# CREATE YOUR ANNOUNCEMENT

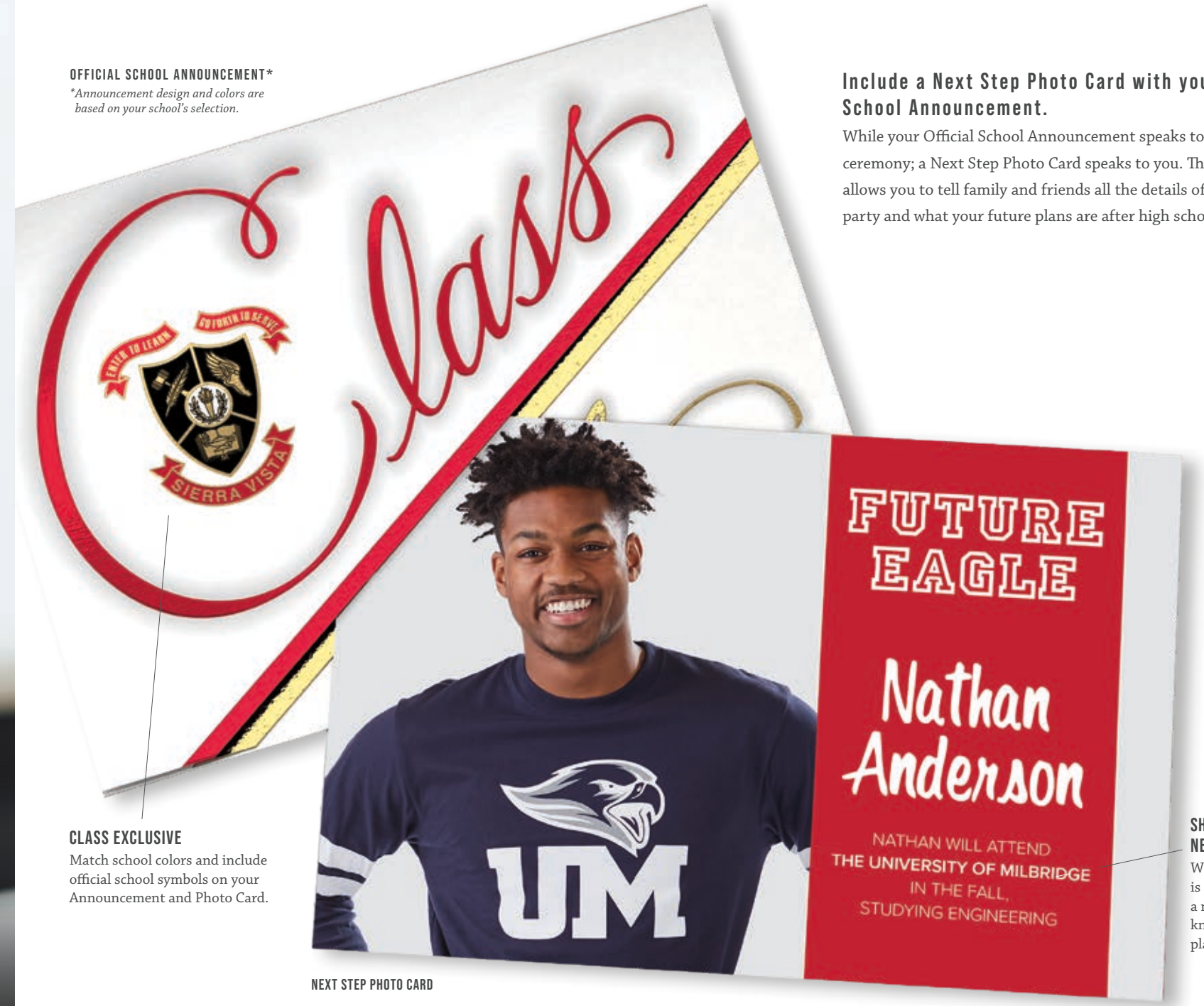


**GRAD TIPS**  
Why announce graduation?

**OFFICIAL SCHOOL ANNOUNCEMENT\***  
*\*Announcement design and colors are based on your school's selection.*

**Include a Next Step Photo Card with your Official School Announcement.**

While your Official School Announcement speaks to the graduation ceremony; a Next Step Photo Card speaks to you. This combination allows you to tell family and friends all the details of your graduation party and what your future plans are after high school.



**CLASS EXCLUSIVE**  
Match school colors and include official school symbols on your Announcement and Photo Card.

NEXT STEP PHOTO CARD

**SHARE NEXT STEPS**  
Whether your next step is college, the military or a new job, let everyone know what your future plans entail.

**There are a handful of occasions in life that deserve an official announcement.**  
Your high school graduation is one of those occasions. Don't allow this once-in-a-lifetime moment to be announced with anything other than the beauty and tradition of an Official School Announcement. This is the one purchase you will make that truly gives high school graduation the honor and importance it deserves.

OFFICIAL SCHOOL

# ANNOUNCEMENT

ANNOUNCE THE END OF CLASS, WITH CLASS.

### CUSTOM ETCHING

Your school mascot, seal or building may be artfully etched on the inside of your announcement.

### GRADUATION DETAILS

Essential information about graduation day is prominently featured inside.



### SCHOOL CREST/NAME

Your announcement will feature your school crest or mascot (depending on the design your school has chosen), along with your graduation year.

### INNER AND OUTER ENVELOPES

Two envelopes are included with your announcement. The inner envelope protects your announcement and the outer envelope is used to address and mail.

### NAME CARD

Your Name Card is inserted into the die-cut holders, making the announcement personal to you.

### TISSUE OVERLAY

Protect your announcement while adding a touch of class.

THE ULTIMATE

# ANNOUNCEMENT

PUT YOUR NAME ON IT WITH A FULL LINE OF PERSONALIZED ACCESSORIES.



**GRAD TIPS**  
The importance of an announcement.



### INVITE



### PHOTO CARDS

Add a Photo Card that speaks to you and your personality. With hundreds of designs to choose from, let family and friends know your graduation party details and your next steps after high school.

### SEAL



### ENVELOPE SEALS

Add a formal closure to your announcement with custom gold and silver foil envelope seals. Includes 25 monogram initials and 25 class year-date seals. Set of 50.

### LABEL



### RETURN ADDRESS LABELS

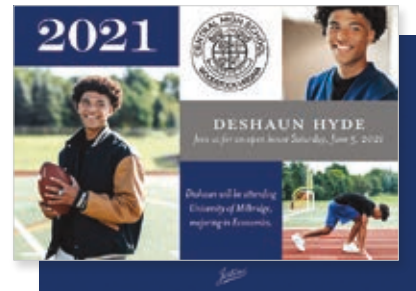
Affix a return address label to the front of your finished announcement envelope. Set of 60.

# CREATE YOUR PHOTO CARD

SHARE NEXT STEPS

The perfect complement to your Official School Announcement. Printed in the USA, the Next Step Photo Card Collection offers modern designs paired with school customization. Available in three popular sizes: 4" x 6", 5" x 5" and 5" x 7".

100's OF DESIGNS TO CHOOSE FROM  
ONLINE AT JOSTENS.COM



SCHOOL SPIRIT



CLASSIC GRAD



CONFETTI COLLAGE SPIRIT



WORTHY STATEMENT



GRATEFUL GRAD



STRIPED SPIRIT



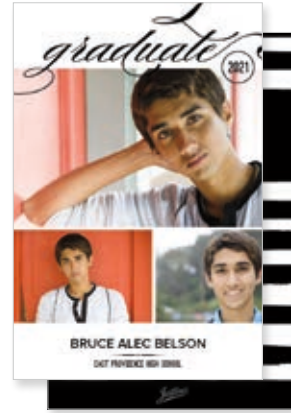
HATS OFF SLANT



BANNER GRAD



SCRIPTED DOTS

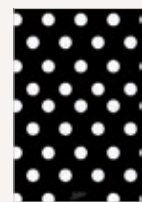


PAINTED SCRIPT



GILDED GRADUATE

CHOOSE FROM A VARIETY OF CUSTOM BACK OPTIONS INCLUDING OUR EXCLUSIVE SCHOOL MASCOT OR CREST OPTIONS.



BASE DESIGN



PHOTO AND TEXT



FULL PHOTO



SINGLE MONOGRAM, CREST OR MASCOT

# CREATE YOUR THANK YOU

WITH JOSTENS PERSONALIZED THANK YOU NOTES



SENIOR STATIONERY\*

Choose one of six color options. Six cards per design—polka dots, stripes and chevron, plus 7 solid grad caps. Envelopes included. Set of 25.



FOIL THANK YOU CARDS\*

Add a classic touch while showing your gratitude. Foil color will match your Official School Announcement. Envelopes included. Set of 25.



BOLD COLOR THANK YOU CARDS\*

Choose one of six color options. Envelopes included. Set of 25.



PERSONALIZED THANK YOU CARDS\*

Font will match your Official School Announcement. Envelopes included. Set of 50.



CONGRATULATIONS MONEY HOLDER

The perfect card to congratulate the grads in your life. Envelopes included. Set of 5.

\*Envelope seals sold separately. Enlarged to show detail.

DESIGN YOUR PHOTO CARD ONLINE AT JOSTENS.COM

1. PLACE ORDER ON ORDER DAY AT SCHOOL
2. RECEIVE REDEMPTION CODE BY EMAIL
3. GO TO JOSTENS.COM & DESIGN
4. CARDS SHIP IN 3-5 DAYS



GRAD TIPS  
The benefits of Photo Cards.

CREATE YOUR  
**SENIOR APPAREL**



THE 2021 COLLECTION IS HERE



SHERPA QUARTER ZIP Unisex. XS-3XL



ECO TEE 60% recycled cotton, 40% recycled polyester. Unisex. XS-4XL



PREMIUM PERFORMANCE HOODIE 100% performance polyester. Unisex. XS-3XL

**PREMIUM PERFORMANCE WEAR**  
GENUINE TACKLE TWILL APPLIQUE + EMBROIDERY



PREMIUM PERFORMANCE SWEATPANTS Polyester performance fleece. Unisex. XS-3XL

CELEBRATE YOUR SENIOR STATUS WITH JOSTENS APPAREL



SENIOR 2-PACK 100% Cotton. Unisex. S-4XL



PULLOVER HOODIE Cotton/polyester blend. Unisex. S-3XL



TAPERED SWEATPANTS Cotton/polyester blend. Pockets. Unisex. S-3XL

TAPER CUT



WOMEN'S SHORTS Polyester. Interior pocket. Lined. S-3XL



JOGGERS Cotton/polyester blend. Pockets. Unisex. S-3XL

JOGGER CUFFS



PERFORMANCE SHORTS Polyester. Pockets. S-3XL



**GRAD TIPS**

Why Class of 2021 apparel is key to Senior Year.

WEAR YOUR  
**CLASS**

**You've come a long way.**  
And you only have one senior year.  
Make the most of it with Class of 2021 apparel  
that you've earned the right to wear.



**SHERPA QUARTER ZIP**

So warm. So cozy. So soft. Dive headfirst into the Sherpa Quarter Zip that features a subtle nod to your graduation yeardate. Unisex. XS-3XL



**BLACK T-SHIRT**

Whether worn alone or layered, black T-shirts are always a must-have for any wardrobe. Features a distressed graphic and "Class Of" pride. Unisex. S-5XL

**SENIOR 2-PACK SPECIAL**  
BLACK T-SHIRT + EXCLUSIVE BLUE T-SHIRT\*

**BLUE T-SHIRT**

Stylishly represent your class with this blue T-shirt.\* Only available as part of the Senior 2-Pack Special. Unisex. S-4XL

\*Blue T-shirt only available in Senior 2-Pack.

NOT SURE OF YOUR SIZE?  
VISIT [JOSTENS.COM/SIZECHART](http://JOSTENS.COM/SIZECHART)



**ECO TEE**

A super soft earth-friendly T-shirt featuring a simple, stylish look. 60% recycled cotton, 40% recycled polyester. Unisex. XS-4XL

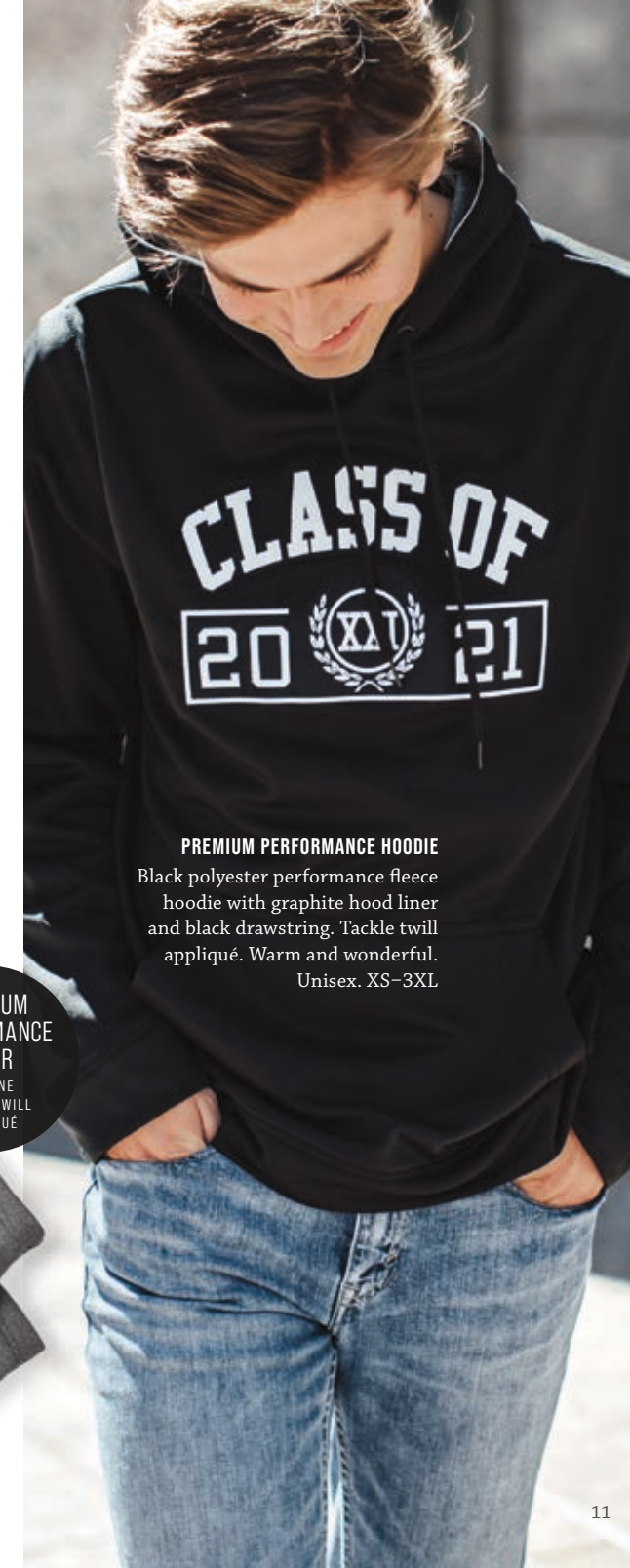
**PREMIUM PERFORMANCE SWEATPANTS**

Coordinates perfectly with the performance hoodie. Graphite polyester performance fleece with embroidered 2021 design. Unisex. XS-3XL

**PREMIUM PERFORMANCE WEAR**  
GENUINE TACKLE TWILL APPLIQUE

**PREMIUM PERFORMANCE HOODIE**

Black polyester performance fleece hoodie with graphite hood liner and black drawstring. Tackle twill appliqué. Warm and wonderful. Unisex. XS-3XL



**GRAD TIPS**

See the entire Class of 2021 apparel collection.

# AWESOME ACCESSORIES



**STAND FOR SOMETHING SOCKS** Put your best foot forward with these acrylic Stand for Something Socks that serve as a reminder that doing good equals feeling good. For every pair sold, a pair is donated to Skate for Change, which gives a white polyester pair to those in need.

**BUY ONE GIVE ONE**



**BEANIE**  
Just a heads-up. The 2021 Beanie is the perfect way to keep your head warm while looking cool. And lets underclassmen know who's boss.

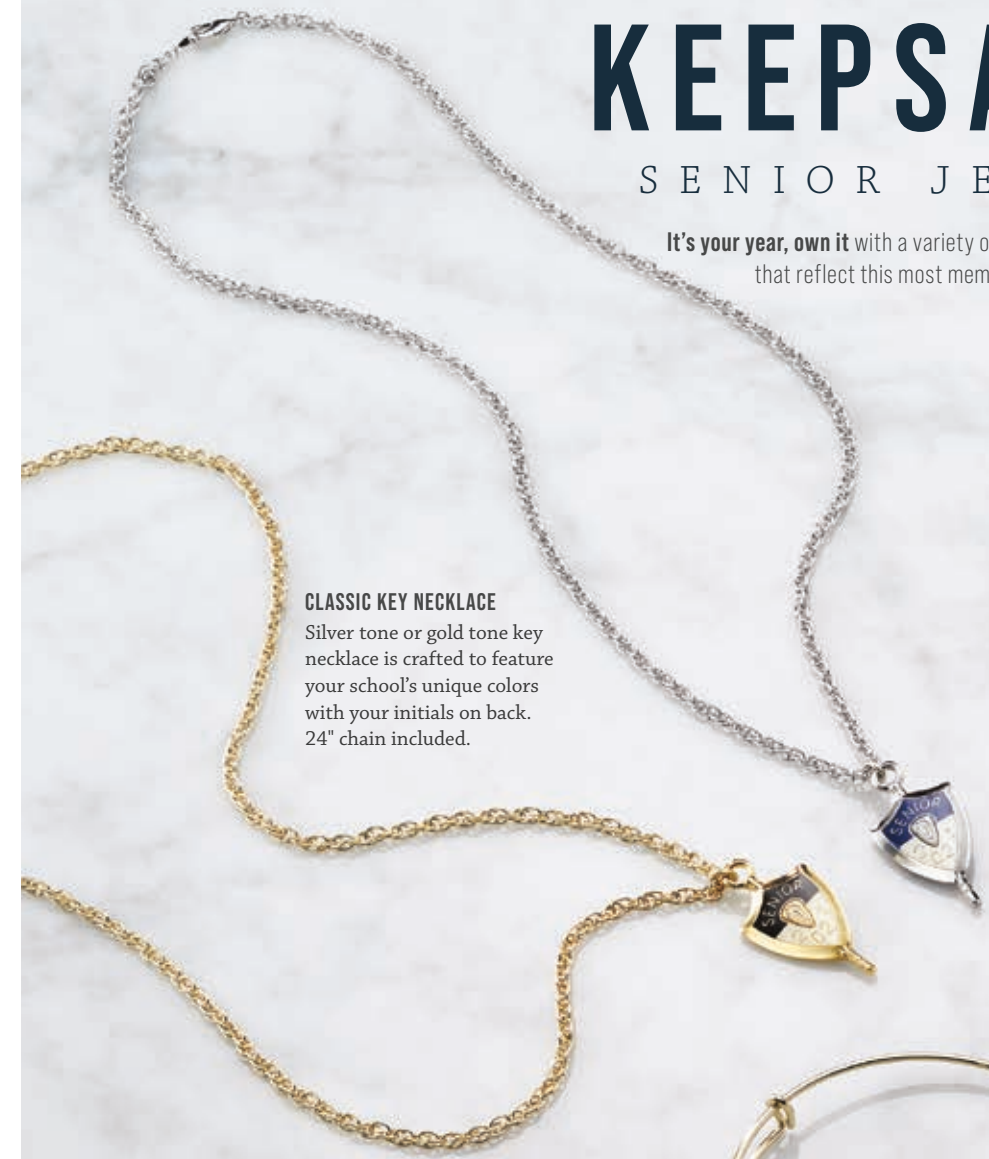


**SENIOR BAG**  
You've got this year in the bag. Grey/black polyester with front zipper pocket. 13.25" x 16.75"

# CREATE YOUR KEEPSAKES

## SENIOR JEWELRY

It's your year, own it with a variety of signature wearables that reflect this most memorable year.



**CLASSIC KEY NECKLACE**  
Silver tone or gold tone key necklace is crafted to feature your school's unique colors with your initials on back. 24" chain included.

**RING PENDANT NECKLACE**  
Silver tone ring with "2021". Necklace made of leather cord, extends to 28".



**WOVEN LEATHER BRACELET**  
Leather rope bracelet and engraved plate with "Class of 2021".



**COMPASS CHARM BANGLE BRACELET**  
Gold tone bracelet with "2021", "Dream" and compass charms.



**ROSE QUARTZ NECKLACE**  
Natural rose quartz stone in gold tone pendant. Round, gold tone accent charm engraved with "2021". Gold tone chain adjusts from 18" to 20".



**GRAD TIPS**  
See the Senior Jewelry in action.





- 1. **SHADOW STATUS TASSEL®**
- 2. **SHADOW STACKED TASSEL**  
ROCK YOUR SCHOOL'S TASSEL PAIRED WITH OUR EXCLUSIVE SHADOW-TONED YEARDATE.
- 3. **STATUS TASSEL®**
- 4. **STACKED TASSEL**
- 5. **SOUVENIR TASSEL**
- 6. **MASCOT TASSEL**  
TASSEL AND YEARDATE WILL MATCH COLORS SELECTED BY YOUR SCHOOL. ALL CHARMS MAY NOT BE AVAILABLE IN ALL SCHOOLS.

CREATE YOUR  
**KEEPSAKES**  
TASSELS + MORE



**DELUXE GRAD FRAME**  
Display your diploma, 5" x 7" senior photos and tassel in one elegant frame. Beveled white matte pairs with one of the three background mattes designed to fit several different diploma sizes. 24" x 13" overall.



**DIPLOMA FRAME**  
Display your achievement in this espresso wood-finish frame with gold trimmed acrylic facing. Sized to fit your school's diploma measurements.

**GRAD TIPS**  
How do I measure the Cap and Gown correctly?



**YEAR-DATED KEY RING**  
This key ring is silver tone plated with dark grey fill and silver inset Class of 2021. 3-1/2" x 1-3/4"



**SENIOR MEMORY BOOK**  
The perfect way to capture your senior memories. Comes with dedicated pages to insert your own photos and friends' senior portraits. 8" x 10.75"

**MINI-TASSEL KEY RING**  
Tassel and yeardate match colors selected by your school.



TRADITIONS FOR A NEW  
**GENERATION**  
YOUR OFFICIAL CLASS JEWELRY™

